



Newcastle School of Drums – Privacy Policy

Our Privacy Policy sets out the different areas where user privacy is concerned and outlines the obligations and requirements of the users, the website and website owners. It additionally describes how your personal information is collected, used, and shared when you visit or fill in a contact form on our website / social media and also when you interact with us through email and phone exchanges.

Who is Newcastle School of Drums?

Newcastle School of Drums is an educational facility dedicated to delivering first class music education to the northeast, through drum tuition on its premises, as well as showcases and workshops at various music venues in the city of Newcastle Upon Tyne. Newcastle School of Drums (collectively referred to as 'Newcastle School of Drums, 'NSOD' 'we', 'us', and 'our' in this Privacy Policy) is the controller and responsible for your personal data collected through www.newcastleschoolofdrums.co.uk (the 'site').

How do we use your personal data?

We take the protection of your personal data seriously and will process your personal data fairly, lawfully and transparently. This policy describes the personal data we are collecting about you and how it is used. We collect and use your data for the following purposes, to: contact you in regards to organising drum lessons, give you a better user experience, improve our services, and meet our legal responsibilities.

When you visit the Site, we automatically collect certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies that are installed on your device. Additionally, as you browse the Site, we collect information about the individual web pages or products that you view, what websites or search terms referred you to the Site, and information about how you interact with the Site. We refer to this automatically-collected information as "Device Information."

When filling in our "booking enquiry" form, we may use this contact information to contact you in regards to organising drum lessons by using your email address or phone number provided. After enrolling in drum

lessons, we will use your contact information to contact you in regards to lessons and send invoices.

Sharing Your Personal Information

Information about our customers is important to our business. In compliance with laws we may collect, use and retain your information. We may from time to time, offer competitions and giveaways through our social media accounts (collectively "Our Promotions"). Participation in Our Promotions is completely voluntary. Information will be requested from winning entrants and this may include personal contact information such as name, address, and similar details. We will never share, rent or trade your details with any other business or organization.

Third Parties

We use Intuit software Quickbooks to store your personal information and send out our invoices, you can view their own privacy statement at <https://quickbooks.intuit.com/hk/privacy/>

Finally, we may also share your Personal Information to comply with applicable laws and regulations, a lawful request for information we receive, or to otherwise protect our rights.

Contact and Communication

Users contacting this website and/or its owners do so at their own discretion and provide any such personal details requested at their own risk. Your personal information is kept private and stored securely until a time it is no longer required or has no use, as detailed in the Data Protection Act 1998. Every effort has been made to ensure a safe and secure form to email submission process but advise users using such form to email processes that they do so at their own risk. This website and its owners use any information submitted to provide you with further information about the products / services they offer or to assist you in answering any questions or queries you may have submitted. Your details are not passed on to any third parties.

Social Media

Communication, engagement and actions taken through external social media platforms that this website and its owners participate on are custom to the terms and conditions as well as the privacy policies held with each social

media platform respectively. Users are advised to use social media platforms wisely and communicate/engage upon them with due care and caution in regard to their own privacy and personal details. Neither this website nor its owners will ever ask for personal or sensitive information through social media platforms and encourage users wishing to discuss sensitive details to contact them through primary communication channels such as email or phone.

Your Rights

If you are a European resident, you have the right to access personal information we hold about you and to ask that your personal information be corrected, updated, or deleted. If you would like to exercise this right, please contact us through the contact information below. Additionally, if you are a European resident we note that we are processing your information in order to fulfill contracts we might have with you (for book drum lessons), or otherwise to pursue our legitimate business interests listed above.

Changes

We may update this privacy policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal or regulatory reasons. The most recent form will always be available on our website or a copy can be sent on request.

Contact Us

For purposes of EU data protection law, we (Newcastle School of Drums), are the data controller of your personal information. For more information about our privacy practices or if you have any questions, please feel to contact us via email at info@newcastleschoolofdrums.co.uk or via mail to;

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